

Wendy Watkins

404.284.0188

Decatur, GA

www.WendyWatkins.com

Wendy@WendyWatkins.com

Amplify Optimism. Boost Success.



Speaker . Author . Strategist

Wendy knows that the root of every business is its people. With her twenty-two years of experience as a top sales person, mentor and professional coach, she's learned that when people are personally joyous about their lives, their success on all fronts is limitless. When she discovered that using this simple equation, individuals *and* businesses thrive, Wendy knew she had to share it with organizations and independent companies.

As one of the first million-dollar sales people for Neill Corporation, the world's largest Aveda distributor; co-creator of their mentor program; and former faculty of the Neill Quality College, her experience in business, and its nexus with individuals' personal lives, is extensive.

Combine this expertise with a thriving thirteen years as a certified Professional Coach and Strategist with her company, PassionFruit Creative People Growers and authorship of *The Joy Factor Recipe Book – A Common Sense Approach to a Delicious Life* and Wendy's power, passion and know-how speak for themselves.

As a sought-after speaker, Wendy's creative and playful style keeps audiences learning, laughing and engaged—the recipe for inspired action. Her invigorating mix of presentations and workshops get participants excited about the process of personal development for professional growth, actions that studies prove increase well-being and productivity.

Wendy is the past President of Decatur Business Association, an accredited coach with the International Coaching Federation and long-time member of the Georgia Coach Association, as well as other networking and community organizations. She has been published in *American Salon Magazine* and featured on a number of radio shows in the Atlanta area and beyond.

When she is not working with clients and raising people's Joy Factor from the stage and through her writing, Wendy spends time in Atlanta with her husband Matt and their two dogs, Abbey Road and Eli Moises Velcro Watkins. They travel, eat delicious food; listen to live music and savor time with friends and family.